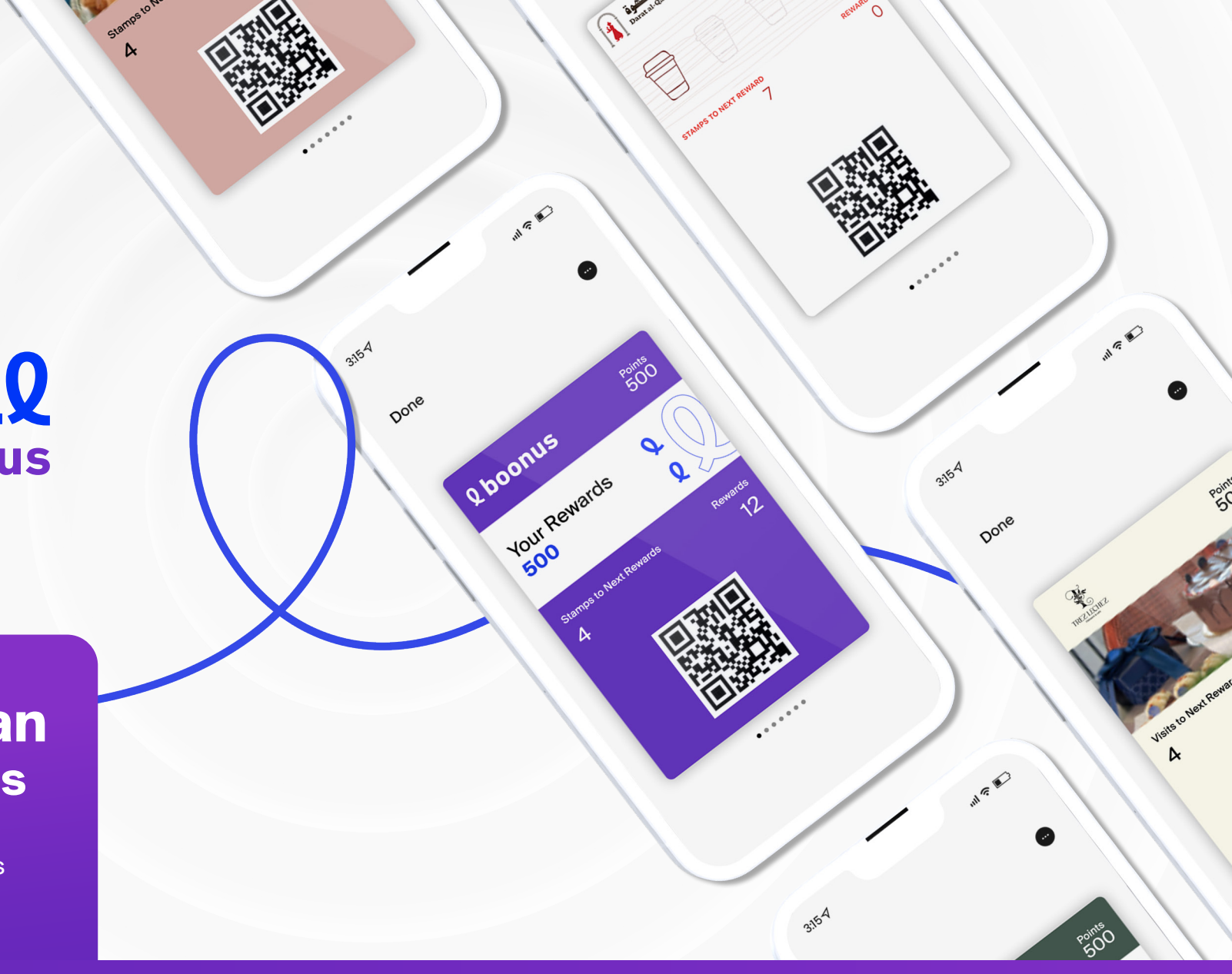


resal
boonus

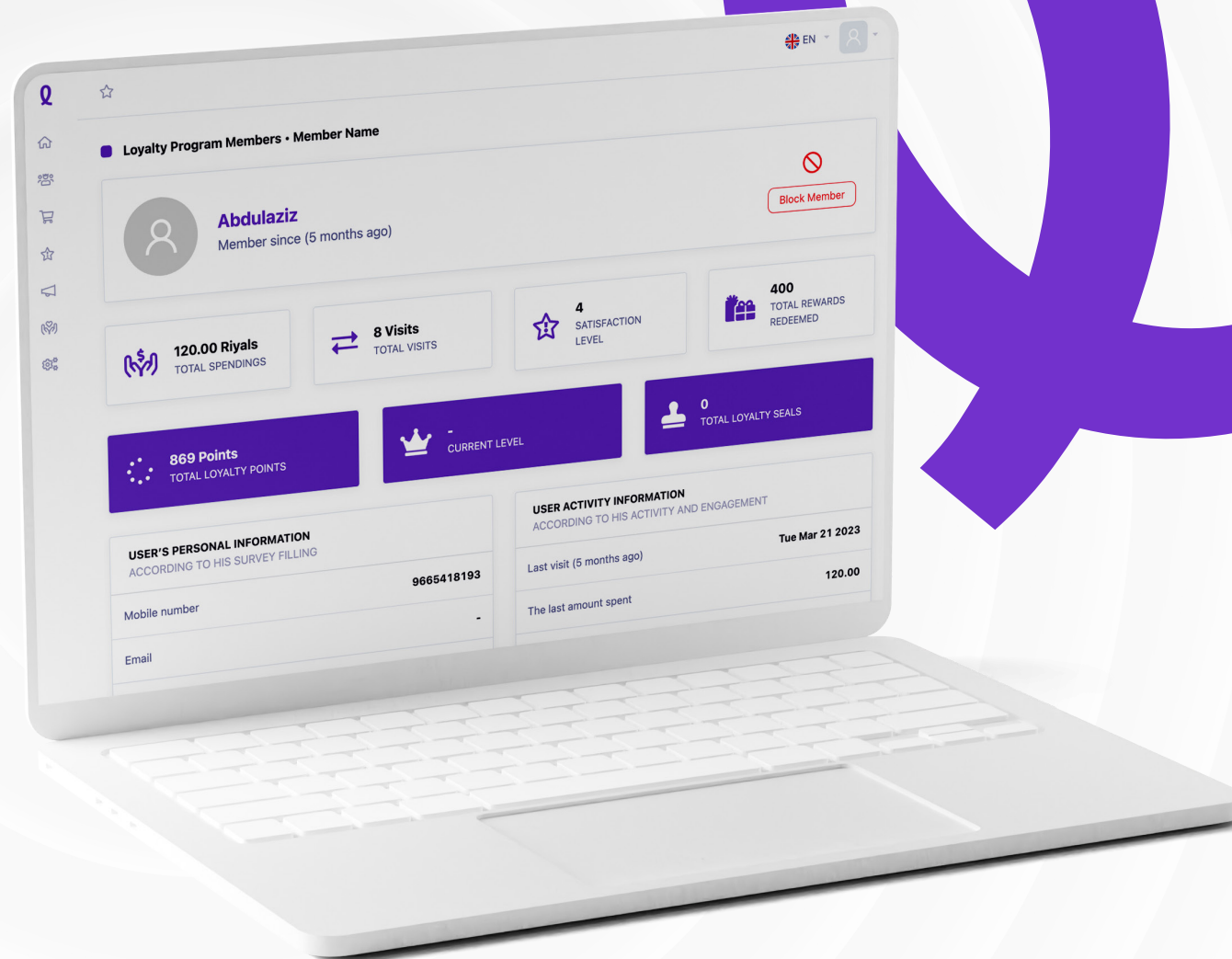
More than
just points

resal.me/boonus



About resal boonus

One of resal's products, provides the best loyalty solutions for your brand in various business industries.



resal boonus helps you to:



Establishing strong customer relationships



Understanding customer behavior



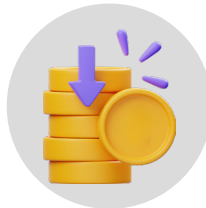
Attracting new customers



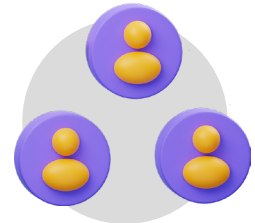
Planning sales strategies



Reducing marketing costs



Retaining customers





Explore customer journey with resal boonus!

1

Add your brand's
digital loyalty card.



2

They buy what they like.



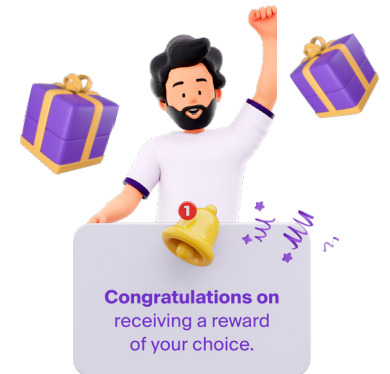
3

They get points.



4

Reward them with
what they like.





resal boonus offers
exceptional features.



Position your brand at the forefront

Design your digital loyalty
card with brand logo and
identity colors.



Various loyalty programs:

Points program:

Allow customers to collect points for purchases and redeem it for free products, cash credits, or gifts.



Various loyalty programs:

Levels program:

A sub-program of the Points Program, Consist of multiple levels with different benefits, with points increasing as customers accumulate more.



Various loyalty programs:

Hours of loyalty program:

A sub-program of the Points Program, allowing you to choose specific hours for your customers to multiply points.



1 SAR = 1 Point

1 SAR = **5 Points**



Various loyalty programs:

Stamps program:

Based on digital stamp cards, record customer visits in the form of stamps.



Marketing campaigns:

Launch marketing campaigns and send notifications to customers easily using resal boonus platform.



Birthday campaign:

Send birthday greetings to your customer with a special offer or discount.



Absentee campaign:

Encourage absent customers with automatic notifications, motivating them to visit with special offers and discounts.



Instant campaign anytime:

Stay close to customers with instant campaigns, offering discounts and promotions on various occasions.





Customers' Feedback:

Digital loyalty cards enable customer evaluations, suggestions for service improvement, and preferences for rewards, enabling businesses to gather feedback and improve service quality.

**Exceptional and classy
service, thank you.**

**Service at
the highest level.**

A flexible dashboard that makes it easy for you to:

Launch different marketing campaigns.



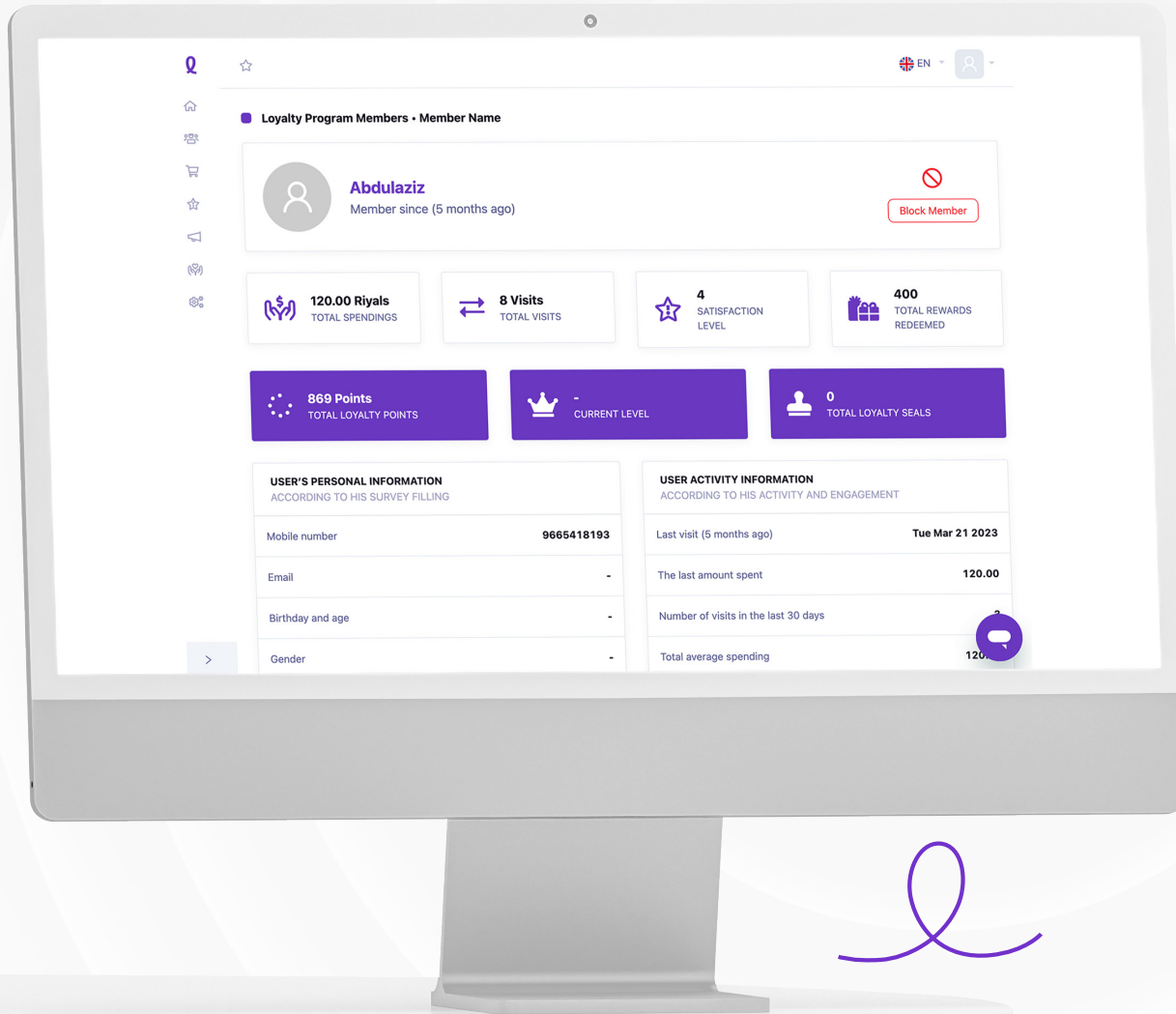
Know the redemption rate of points.



Know the total spending of loyalty program members.



Obtain customer feedback through the digital loyalty card.



They delighted their customers with resal boonus.



Join resal boonus now!

resal
boonus



boonus@resal.me



resal.me/boonus



[resal_boonus](https://twitter.com/resal_boonus)